

THUNDER BAY

MARCH 11, 2017 • VICTORIA INN • 555 ARTHUR STREET
THUNDER BAY, ON

TEL: 807.473.9646 FAX: 807.577.0622

SAULT STE. MARIE

MAY 6, 2017 • QUATTRO HOTEL • 229 GREAT NORTHERN
ROAD • SAULT STE. MARIE, ON

TEL: 705.450.5134 FAX: 705.450.6322

NEW

RENEWAL

EMAIL: INFO@NOHE.CA

1 EXHIBIT CONTACT INFORMATION

COMPANY NAME _____

DOING BUSINESS AS (as you'd like it to appear in the show guide, website and badges) _____

CONTACT _____

ADDRESS _____

CITY _____

PROVINCE _____

POSTAL CODE _____

TELEPHONE _____

MOBILE _____

WEBSITE _____

EMAIL _____

2 PRODUCT/SERVICES TO BE DISPLAYED

Only the products listed below may be exhibited and must have show management approval.

BOOTH TYPE

CORNER ALONG WALL CENTER

Each exhibitor is responsible for providing information on needs of booth display. Limited booth for corner and center both.

SIGNATURE _____

3 PRODUCT/SERVICES TO BE DISPLAYED

SQUARE FOOTAGE NEEDED 2 X 8

RATES

EXHIBITORS \$300 _____

NON-PROFIT \$250 _____

DIAMOND \$1000 _____

GOLD \$700 _____

SILVER \$550 _____

SUBTOTAL _____

TOTAL _____

Please see sponsorship page 4 of contract for additional costs and breakdowns.

4 HYDRO, CARPET, EXTRAS

Any extras such as electricity, carpet etc. can be ordered through our event team at Parklane Town Homes.

Yes, I would like to receive email updates, reminders and information from NOHE and it's 3rd party suppliers (electrical, sign hanging etc.) Your information will only be used for the purposes of participating in the show and you will have the opportunity to opt-out at any time.

5 MARKETING OPPORTUNITIES

I am interested in the following marketing opportunities:

Email Inclusion Website Banner Sponsorship

Show Guide Ad Logo ID in Show Guide

Other _____

SEND THIS FORM & PAYMENTS TO:

THUNDER BAY
PARKLANE TOWNHOMES
930 Neebing Avenue, Thunder Bay, ON P7E 3L5

SAULT STE. MARIE
GOULAIS APARTMENTS
844 Queen Street East, Sault Ste. Marie ON P6A 2B2



TERMS AND CONDITIONS OF EXHIBIT SPACE AGREEMENT CONTINUED

5. LIABILITY AND INSURANCE

- a) The Exhibitor shall obtain and maintain at its own expense a comprehensive general liability and all risk property insurance policy acceptable to NOHE for the period commencing on the first move-in date and terminating on the last move-out date. The policy shall name NOHE as additional insured and insure the Exhibitor against all claims of any kind arising from or in any way connected with the Exhibitor's presence or operations at the Show. The policy shall provide coverage of at least \$1,000,000 for each separate occurrence. At the request of NOHE, the Exhibitor shall provide NOHE with a copy of such a policy.
- b) The Exhibitor is responsible to insure its own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident or other cause and accepts all risks associated with the use of the exhibit space and its environs. The Exhibitor shall not make any claim or demand or take any legal action, whatsoever, against NOHE, the Show sponsors or the facility in which the Show is held, for any loss, damage or injury howsoever caused, to the Exhibitor, its officers, directors, agents, representatives, and employees or their respective property.
- c) Neither NOHE nor the facility will assume liability for loss for damage, through any cause, or equipment, products, goods, exhibits or other materials owned, rented or leased by the Exhibitor.

6. BOOTH DISPLAY

- a) All exhibits are required to be manned at all times. No exhibit may exceed a maximum height of 8 ft. Side panels must not exceed a height of 4 ft. Any exceptions must have prior approval from NOHE Show Management
- b) The Exhibitor agrees that no display will be dismantled or goods removed during the term of the Show, but will remain intact until the end of the final closing hour on the last Show day. The Exhibitor also agrees to remove its display and equipment from the Show site by the final move-out day, and in the event of a failure to do so, or failure to return the allocated space to the same condition as the move-in date, the Exhibitor agrees to pay for any additional costs and expenses incurred by NOHE.

7. CANCELLATION AND TERMINATION

- a) The exhibitor shall have the right to cancel this license agreement by notice in writing to be delivered to NOHE. All deposits/payments received by NOHE up to the date of notice of cancellation are non-refundable and non-transferable and the balance of the full cost of the space is due immediately in the event that the Exhibitor (i) fails to make payments in accordance with the payment schedule setout herein or (ii) fails to appear at the show. NOHE reserves the right to cancel this license agreement without notice and all rights of the Exhibitor hereunder shall cease and terminate. NOHE will retain any and all deposits/ pay-ment(s) made by the Exhibitor as liquidated damages (and not as a penalty) for breach of this license agreement and all payments will be due per the terms of the contract. In the event of either of the above circumstances, NOHE has the right to (i) re-rent said space and (ii) bring action against the Exhibitor for payment of the full cost of the space originally licensed from NOHE.
- b) If the Exhibitor violates or breaches any other terms or conditions of this license agreement, all payments made by the Exhibitor and all amounts due to NOHE shall be deemed earned by NOHE and all deposits received shall be non-refund- able and non-transferable. In the event of any violation or breach of the terms and conditions of this license agreement, NOHE shall have the right to immediately occupy the space of the violating and/or breaching Exhibitor and utilize it in any manner as NOHE deems appropriate, including, but not limited to, re-licensing its use to another exhibitor. The Exhibitor shall not be entitled to any offset or mitigation of the amount due under this license agreement as a result of the use of or payment for the space by another exhibitor in the Show.
- c) Each covenant by the Exhibitor contained herein is material and of the essence of this license agreement and violation of any term or condition hereof by the Exhibitor shall be a default of the entire agreement entitling NOHE to immediate-ly and without notice revoke the privileges granted to the Exhibitor and take possession of the space of the defaulting Exhibitor. Any such revocation of the license granted herein shall be without prejudice to NOHE to make any claim for damages or enforcement of the payment of any amounts due pursuant to the terms of hereof.

8. FORCE MAJEURE

In the event that (i) the facility in which the Show is to be held or is held is destroyed or becomes unavailable for occupancy or (ii) NOHE are unable to permit the Exhibitor to occupy the facility or the space, or (iii) if the Show is cancelled or curtailed, for any reasons beyond the control of NOHE including but not limited to, casualty, explosion, fire, terrorism, lighting, flood, weather, epidemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout, boycott, communicable disease, NOHE will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses or whatever nature that the Exhibitor may suffer.

9. MISCELLANEOUS

- a) Waiver by NOHE of any breach of any term or provision of this license agreement by the Exhibitor shall not be deemed a waiver of any subsequent breach of the same or any other provision hereof.
- b) No alterations or variations of the terms of this license agreement shall be valid unless made in writing and signed by each of the parties hereto.
- c) This license agreement shall be governed by and construed in accordance with the laws of the governing jurisdiction in which the Show is held.
- d) If a Show guide is produced by the show, NOHE is not responsible for any errors or omissions in the show guide.

COMPANY NAME _____

SIGNATURE _____

(This acknowledges you have read and accepted the conditions of this agreement)



NOHE PRICING LIST

DIAMOND SPONSOR – ALL ACCESS PASS \$1000

- Participation in event organization
- Preferred choice of booth/table location
- Private lunch catered for up to 4 company representatives
- Half page, color ad in all official announcements in marketing and promo materials
- Logo placement on NOHE website as a sponsor/exhibitor with link, marketing materials, banner and signage and social media platforms (Facebook, Twitter)
- Guarantee to teach/speak and sponsor in one of the four education breakout sessions
- Sponsor an individual breakout session
- One company-branded merchandise item to include in pre-stuffed giveaway bag
- Logo branded on giveaway bag
- Access to all 4 breakout session

GOLD SPONSOR \$700

- Cost of table for your business
- Private lunch catered for up to 3 company representatives
- ¼ page, color ad in all official announcements in media releases
- Logo placement on website as sponsor
- Speaking opportunity in the educational breakout sessions
- One company-branded merchandise item to include in pre-stuffed giveaway bag
- Access 3 breakout session

SILVER SPONSOR \$550

- Cost of table for your business
- Private lunch catered for up to 2 company representative
- Business card size, color ad in all official announcements in marketing and promo materials
- Mention on website as sponsor
- Access to 2 breakout session

NON-PROFIT EXCLUSIVE SPONSOR * Available only for not-for-profit organization \$250

- Cost of table for your business
- Private lunch catered for 1 company representative
- ¼ page, color ad in all official announcements in marketing and promo materials
- Speaking opportunity in the educational breakout sessions
- One company-branded merchandise item to include in pre-stuffed giveaway bag
- Access to 2 breakout session

EXHIBITORS \$300

- Cost of table/chairs for your business, Wi-Fi Access (no guaranteed electrical)
- Company name listed in event program
- Company mentioned on social media with logo/name on website
- Networking & Mingle Breakfast - \$20 per person
- Private catered lunch - \$40 per person

Extra Charges

Booth/Table Charge

- | | |
|---|--|
| <ul style="list-style-type: none"> · Breakfast/Networking \$20 per person · Lunch \$40.00 per person · Breakouts Sessions - 1 session \$15 – 2 or more sessions \$40 | <ul style="list-style-type: none"> · \$400 for hallway booths – reserved for demo or sample exhibitors · \$150 extra tables/booths |
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